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VITARA HYBRID – APPREHEND ON SIGHT!

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for the Silver Ferns

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GNOME AWAY FROM HOME



Judy Rice, a native of Christchurch, is currently on an epic road trip. Judy's trip is a bit different to most. With her mate Winkle by her side, the pair are on a five month road trip through the North Island of New Zealand, doing it in style in her trusty 2022 Suzuki Swift Sport.



For Judy, the journey is not just about the destination, but also about the memories she can create along the way. Having lost both her husband and mother to illness last year, it was during that period of hardship that she made up her mind to embark on an adventure of a lifetime, especially while she still could.

A crucial first step in bringing Judy's road trip dream to life was finding the perfect vehicle.

Loyal to her former Suzuki SX4, she knew another Suzuki would fit the bill in every way. It was love at first sight when Judy saw the latest Suzuki Swift Sport with its rich red finish and bold stripes at the dealership. Judy snapped it up without hesitation, it's also the first brand new car she has owned, which only adds to the thrill of her adventure.

For Judy, the epic voyage through Aotearoa is all about taking her time and enjoying the journey. When we met Judy she still had seven house-sits left to go in the North Island. She is enjoying the opportunity to explore different parts of the country while looking after people's pets and homes, before heading back

to her home later this year.

Judy's quiet companion on tour is a gnome called Winkle, who used to sit on her wall cabinet at home. Winkle is with her every step of the way and has become a celebrity in his own right thanks to local media attention and Judy sharing their experiences online.

To inspire and entertain others through her journey, Judy's friends and family encouraged her to write about her adventures. Despite having never written before, Judy took the plunge and with her daughter's technical coaching, she learned how to share her photos and stories from Winkle's perspective on a blog "Judy and the travelling gnome".

Judy's love for gnomes started many years ago and became an interest she shared with her late mother. Over the decades their gnome community grew. She now has over 300 gnomes, and if more catch her eye, she gladly invites them into her collection.

When asked about a favorite place she's visited, Judy couldn't pick just one. She's enjoyed every place she's been to but admits

that Napier has a special place in her heart. She only stayed there for a night, but loved the atmosphere and wants to go back to explore more. Judy also found a treasure in Paeroa, a shop that had gnomes, crystals, and fairies, which she immediately fell in love with.

Judy's travels around the North Island were something that was on her bucket list for a long time. She is an inspiration to others who seek courage to step out of their comfort zone, to take on dreams they may have lost or parked while their daily life carried on.

Her journey shows it's about more than just going places, it's about freedom. It's about the people you meet, and the new memories you create. For Judy, it's also about spending time with her loyal companion Winkle and sharing their experiences with the world. And what better way to do it than in her sassy Suzuki Swift Sport.

You can follow the adventures of Judy and Winkle on their blog at:

<https://judyandthetravellinggnome.blogspot.com>

Scott Base to Suzuki

From Scotland to Antarctica to the Manawatu, Eurocar Suzuki Palmerston North founder Robin Kidd has an interesting backstory that led to becoming New Zealand's best provincial Suzuki dealership in 2021.

Eurocar Suzuki Palmerston North is a family-run business that has been operating for 37 years. They have a rich history that began with Robin Kidd – originally from Scotland – who worked as an engineer at Scott Base in Antarctica before meeting his kiwi wife Jenny and settling in New Zealand.

The dealership is now a family affair, with Robin's son Stephen returning from Amsterdam in 2007 to run the sales department, and his daughter Donna, returning from London in the same year to manage the office. Robin has since retired, leaving Stephen to take over. The dealership has 14 staff members, with several long serving employees including Carl Giddens, who has been the service manager for 20 years, and a technician for 40 years. Marc Nicholls and Lewis Morgan also each have over 15 years of service in the sales division.

Eurocar Suzuki prides itself on offering exceptional customer service and providing personalised solutions to its customers. For staff, work is a positive place to be. They are a tight unit with low staff turnover, which is

a real credit to the quality of the employees and the dealership's relaxed management style. With a close-knit team and good relationships with Suzuki and their community, they pride themselves on having a finger on the pulse when it comes to vehicles and their customers. They have a loyal customer base, including many long-standing Suzuki owners.

Stephen, now sales manager, was a self-proclaimed sales novice when he first joined his father's car yard in 2007. Over the past 16 years, Stephen and the team have won several awards from Suzuki. The team has an excellent relationship with Suzuki NZ, which has been supportive of the dealership since joining the franchise in 1991.

Stephen says "Suzuki NZ has been outstanding, they are great to deal with, always approachable and helpful. Suzuki stands by their product and looks after the franchises. They're clearly confident in the performance of their dealerships and work with them to ensure they are supported and successful."

Stephen thinks Suzukis are excellent, reliable, and safe with great fuel efficiency.

So, when a customer buys a Suzuki, he's confident that the customer will be more than satisfied.

Suzuki is a leader in fuel efficiency and now also includes hybrid vehicles in their range to meet consumer demand. Although Suzuki vehicles basically sell themselves, Stephen is always keen to be involved in boosting Suzuki's profile, and with clean car rebates available on numerous vehicles within the range there's now even more value to offer his Suzuki customers.

In the past 18 months, Eurocar Suzuki Palmerston North has undergone a transformation with a modernised showroom that boasts new lighting, flooring, and more space, as well as new signage. Looking ahead, the dealership plans to expand its retail offerings to accommodate a larger inventory, cementing its status as a trusted and reputable partner for Suzuki and all automotive needs.

www.eurocarsuzuki.co.nz



Suzuki's first global EV due in 2025

As one of the world's leading automobile manufacturers, Suzuki is known for its commitment to innovation, quality, and affordability. Recent announcements about its first electric vehicle and its Global Growth Strategy for FY2030 have generated excitement amongst customers and the automotive industry.



In 2025, Suzuki Motor Corporation is set to launch its first global electric vehicle. Launched in India at the Auto Expo in Delhi, the eVX concept is expected to be a game-changer for the company while firmly in line with their ecocentric goals. The eVX concept vehicle will be the first released from their dedicated electric vehicle architecture. The platform will enable Suzuki to produce a range of electric vehicles in the future that meet the growing demand for eco-friendly and sustainable transportation.

The eVX concept exterior is designed to be instantly recognizable as a Suzuki, and aims to carry forward the brand's 4x4 legacy into the new electric era to deliver a true Suzuki SUV driving experience. The vehicle will be equipped with a powerful 60kWh battery, enough for up to 550km of range (modified Indian driving cycle), although this may be lower in New Zealand.

Toshihiro Suzuki, president of Suzuki,

says of the eVX "addressing global warming is a priority. We are promoting a range of global measures to reduce greenhouse gas emissions. Suzuki will continue providing valuable products to our customers around the world by optimising them for the way different people live and drive."

Suzuki's Global Growth Strategy for FY2030 continues to focus its sights on becoming a leading mobility company. Suzuki plans to achieve this goal by concentrating on three key areas: innovation, customer satisfaction, and sustainability.

Expanding product lineup, particularly electric vehicles and other eco-friendly models is a significant focus. Suzuki also plans to strengthen its sales and distribution networks, improve its production efficiency, and enhance its brand value to customers.

Suzuki's Global Growth Strategy for FY2030 also includes a commitment to sustainable

business practices. The company plans to reduce its carbon footprint by introducing new eco-friendly technologies and implementing energy-saving measures in its operations. Additionally, Suzuki will work to strengthen its corporate governance and compliance practices to ensure transparency and accountability.

Suzuki's first electric vehicle and its Global Growth Strategy for FY2030 represent significant milestones for the company. The new electric vehicle is expected to offer a practical and stylish option for eco-conscious customers, while the growth strategy is aimed at expanding the company's presence, environmental responsibilities and achieving its long-term goals. Suzuki's commitment to innovation, sustainability, and quality is evident in these recent developments, and customers can look forward to more exciting developments in the future.

www.globalsuzuki.com

NZ'S MOST WANTED



Are you ready to take on the roads with a hybrid SUV that's got the power and performance

others crave? Look no further than the new Suzuki Vitara Hybrid, the notorious SUV that's making headlines – and for good reason.

If you're looking for an SUV that can handle both city and off-road driving, the Vitara Hybrid is the perfect choice. With its rugged exterior, the Vitara Hybrid can handle anything you throw at it. The hybrid powertrain ensures you're getting excellent fuel efficiency and more torque than ever before as you escape

suburbia for the great outdoors.

This smart SUV is built for adventure, with a robust body that features a sporty and bold design. It's perfect for those who want to make a quick getaway and hit the road in style. The Vitara Hybrid is equipped with LED headlights, and a range of advanced Suzuki

safety features that ensure you're always in control, even in the most challenging conditions.

The real highlight of the Vitara Hybrid is its hybrid powertrain. The SUV boasts a 1.4-litre BoosterJet engine paired with a 48-volt lithium-ion battery and an electric motor. The hybrid system uses an electric motor called

an Integrated Starter Generator (ISG) that works alongside your car's regular engine to help improve efficiency, including a stop-start function that switches off the engine when you stop, for even greater fuel economy. The ISG is powered by an extra battery that is charged as the Suzuki Vitara Hybrid decelerates and brakes.

The hybrid system also means that the Vitara Hybrid is one of the most fuel-efficient SUVs on the market. Depending on the model it only uses between 5.0 – 6.0 litres per 100 km (3P-WLTP conversion), making it perfect for those who want to save money on fuel costs while still enjoying a powerful and capable SUV.

The Vitara Hybrid comes with a host of features designed to enhance your driving experience. It showcases an advanced infotainment system with touchscreen display, Apple CarPlay and Android Auto integration, and a premium audio system. The Vitara Hybrid offers exceptional driver and passenger protection, with a range of advanced safety features, including adaptive cruise control with stop and go function, lane departure warning, and automatic emergency braking.

On the price front, the Vitara Hybrid is surprisingly affordable, starting from \$39,990 plus on-road costs, making it an excellent

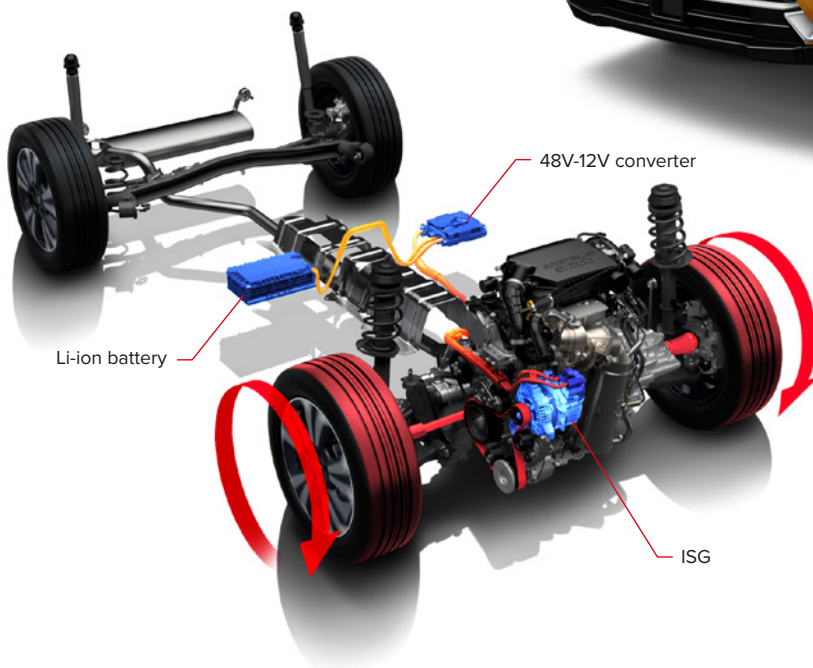
option for those who want a high-quality hybrid SUV without breaking the bank.

In terms of practicality, the Vitara Hybrid is a winner. The SUV comes with plenty of interior space, comfortably seating up to five passengers, and a generous 375 litres of boot space, which increases to 710 litres with the rear seats folded down.

If you're looking for an SUV that's got it all, the Vitara Hybrid is the perfect choice. It offers the best of both worlds, with excellent fuel economy and performance, all wrapped up in a stylish and practical package. With its powerful hybrid powertrain, advanced safety features, and affordable price tag, it's an excellent choice for families, adventurers, and anyone looking to make the perfect getaway.

So, what are you waiting for? Be one of the first to interrogate the new Suzuki Vitara Hybrid at your local dealer, and put it through its paces.

www.suzuki.co.nz/vitara-hybrid



 **SUZUKI**
VITARA
HYBRID



DECIDING IF YOU NEED A SECOND FAMILY CAR

Owning more than one vehicle has its benefits and its drawbacks. With changing family dynamics, it may be necessary to buy an additional vehicle to accommodate everyone's needs. Here are three things to consider before investing in a second family car.

BUDGET FIT

It's crucial to assess not only your existing circumstances, but also your future income and expenses to determine whether a second car will remain affordable. Factors such as the purchase price, ongoing maintenance costs, insurance, and fuel expenses should be considered. Creating a realistic budget to calculate costs before you start browsing and falling for a second car will help with decision making.

FAMILY FIT

Choose the right vehicle to best suit your household's needs. Consider your family's requirements, such as the number of passengers, storage space, and safety features. Additionally, the car's fuel efficiency, reliability, and resale value should also be taken into account. Going online makes it even easier to research different vehicles to

compare their features and benefits to make an informed decision before you hit the yard.

How do you know what kind of car you need, or the features that will best assist your family? One of the best ways is to jot down all of the ways you currently use your own car. Here's an example to get you started:

- Commuting daily
- Running errands including shopping and doctor trips
- Driving kids to school
- Driving kids to events, sports, and activities
- Road trips and visiting relatives
- Towing trailers or caravans
- Specific work vehicle requirements

LIFESTYLE FIT

Finally, don't underestimate the significance of assessing the vehicle's purpose and frequency of use. Families should consider whether the second car will be used for daily commutes,

weekend trips, or occasional family vacations. Evaluate your lifestyle, the amount of time you spend on the road and choose a vehicle that aligns with those needs. Also identify some of the things that you would transfer to the second family car. These are tasks that your original family car may not perform well, or things that are done by the person who may be the primary driver of the new car.

Purchasing a second family car can be a worthwhile investment. Preparation and research is crucial; consider the costs, the best life fit and its purpose before opening your wallet and garage. By taking these factors into account, you will find it easier to make an informed and practical decision.

Check out our blog at drive.suzuki.co.nz/blog for more useful tips.





Aiming high



NETBALL
NEW ZEALAND
POITARAWHITI AOTEAROA

As the official automotive partner of Netball New Zealand for the last seven years, Suzuki has shown its commitment to the sport by supporting the Silver Ferns on the international stage, the ANZ Premiership and investing in grassroots netball.

Netball is a sport close to the hearts of many New Zealanders, and the Silver Ferns are a national treasure. Through their partnership, Suzuki has been able to provide Netball New Zealand with a fleet of vehicles to transport the team to games and training sessions.

On court, Suzuki has given fans the chance to participate in activities with the players and win fantastic prizes, such as tickets, signed merchandise, and the opportunity to meet the players in person. This has helped create more excitement around the sport, drawing more people to attend games and engage with the community.

Netball New Zealand's CEO, Jennie Wyllie, expressed her delight that Suzuki has decided to continue its investment in the sport. She



praised Suzuki as a strong brand that shares the same level of enthusiasm, commitment, and passion for netball as Netball New Zealand. Wyllie also highlighted Suzuki's long-standing association with netball, dating

back to 2008 through their partnership with the Central Pulse, and how this partnership has been integral in growing Netball's reach in the community.

This year is a big year for the Silver Ferns as they head to South Africa to defend their World Cup title in July/August. They will play in New Zealand in September and October with the Taini Jamison Trophy and Constellation Cup.

Stay up to date by following the Silver Ferns on Facebook, Instagram or Tik Tok. With the continued support of Suzuki and Netball's other partners, netball will continue to thrive and grow, creating a positive impact on the sport in Aotearoa and the community.

www.netballnz.co.nz

LIGHT OF MY LIFE

The first new vehicle he's owned, Paul Channing is stoked with his Suzuki Ignis and clocked up 1,000km in the first two weeks in his new steed. Based in Hokianga, Paul has made good use of the Ignis fuel economy over the past few months, exploring the North Island with friends and whānau.





If you're stuck for a birthday present idea, why not take the lead from Paul Channing's son who gave his father a swish new Suzuki Ignis LTD.

Paul raves about his Suzuki Ignis and describes it as the light of his life. Paul's son is stoked his dad loves the Ignis. Giving his dad a Suzuki gave him peace of mind in knowing he was travelling in a reliable, safe and economical vehicle that not only looks awesome, but that Paul can personalise by adding his own unique touches too, which he certainly has.

Paul can often be seen travelling around Hokianga beachside and offroad with his pint sized dog, Elvis. Paul lives down a dirt road and regularly heads out fishing. The Ignis is perfect for his offroad travels and easily handles the terrain. Paul has decked out his Ignis with monsoon shields, a bonnet protector, a rear spoiler, light bar, small side mouldings and is adding a roof rack, gaining a local nickname, the Hokianga Bone Crusher or HBC.

The fuel efficiency and retro styling of the Ignis instantly appealed to Paul and his son. Paul's previous vehicle managed 6-7 km per litre, his Suzuki Ignis is a dream at 17 km per litre with potential for just over 20 km per litre.

Not only does it look good on the road and on the wallet, another underestimated feature is its ample space and ease of entry for all ages and heights. With the LTD model's independent sliding rear seats and front doors opening to a 90 degree angle, it enables comfortable access for Paul, his gear and his 7ft nephews.

Paul has affectionately named his ivory Ignis "Ngā Ahi", acknowledging the word Ignis, translated as Fire, which he has also carved into a custom key holder he wears as a pendant. "Ngā Ahi" could also relate to Paul's chilli eating prowess, as Northland's reigning Chilli Eating Champion for the second year running. Insider tip - Paul attributes his unique chilli tolerance to mind over matter and refuses to be fooled by the 'heat' a chilli proclaims.

To find out more about the Suzuki Ignis, and the range of Suzuki Genuine Accessories, check out www.suzuki.co.nz/ignis



6 CAR MAINTENANCE TIPS

Just like you need regular health checks, your car needs regular maintenance to stay in good shape. Here's six easy car maintenance tips for you to follow:

CHECK THE ENGINE OIL

With petrol and hybrid engines needing lubricating oil, checking your engine oil every month is a good idea. If you find any traces of oil leaking on your driveway, or that the engine oil has significantly dropped since your last refill, it's worth getting your car checked, or top up with the type of oil recommended in your owners manual.

TOP-UP YOUR FLUIDS

Regularly check the levels of fluids like brake fluid, power steering fluid, and transmission fluid too. Check your owner's manual to see at what point these fluids need to be replaced as these fluids have a working life and must be replaced at regular intervals.

MAINTAIN TYRE PRESSURE & CONDITION

Check the tyre pressure and tread often to ensure that your car can handle corners,

stop effectively, and operate as it should. Having tyres at the correct pressures can also lower fuel consumption. You'll find the correct pressure noted on the driver door pillar or in the owners manual.

CLEAN YOUR CAR

Washing your car on a regular basis. protects the paintwork from corrosive elements and helps keep your car looking good for longer. Remember to keep your windscreen, wipers, lights, and tyres clean too.

STICK TO A MAINTENANCE SCHEDULE

Follow your car's servicing schedule to keep it in prime condition. You can do a basic maintenance check on your own, but it's always best to take it down to your local Suzuki service centre to have the experts take a thorough look. Regular maintenance helps keep you safe on the road and lowers the risk of

any breakdowns that could leave you stranded. Your new Suzuki also needs to be serviced at the correct intervals to maintain the manufacturer's warranty.

REVIEW YOUR CAR INSURANCE POLICY

Lastly, set up an annual schedule to review your car insurance policy to make sure you have the right coverage, limits, and payments.

By following these six easy tips, you can ensure your car stays in tip-top shape for your journey and for when you look to sell it on. With a little love and attention, your Suzuki can keep running smoothly for years to come.

Check out our blog at drive.suzuki.co.nz/blog for more useful tips.

